

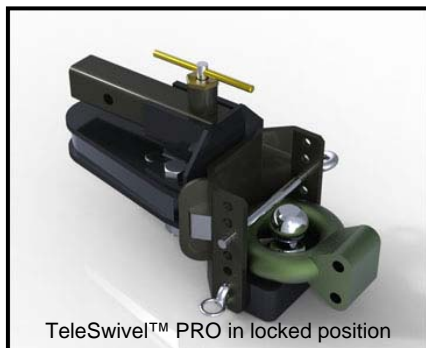
FOR IMMEDIATE RELEASE – January 19, 2010

Revolutionary New Trailer Hitch on display at *The Rental Show, 2010*

Williams Innovations to announce groundbreaking TeleSwivel™ trailer hitches; battle-tested technology makes connecting truck and trailer faster and safer. *If You Tow, You Know™*.

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Research Triangle Park, NC (January 19, 2010) – TeleSwivel™ brand hitches move from the battlefield to the roads as Williams Innovations unveils the first commercial fleet TeleSwivel™ brand hitch product. Currently used in combat by the US Army, Williams Innovations has adapted this proven technology for the fleet and rental markets.



“TeleSwivel™ products transform towing, turning an aggravating, time consuming task into a fast, safe, easy process”, said Dave Woolf, CEO of Williams Innovations. “In almost all cases, a single person can connect a trailer in a single pass, in any weather, at any time of day. Our technology has been tested and proven by one of the toughest customers in the world – the US military.”

The TeleSwivel™ PRO was designed as a complete **solution** for the equipment rental/fleet industry. It incorporates the same proven technology and adds some key features specifically required by the equipment rental companies and fleet managers; tethered locking pins and tool-free switching between ball sizes. Optional configurations include lunette ring retainer and an adjustable rise and drop option. With the TeleSwivel™ PRO, tow vehicles will always have all the hitch capabilities you need to move equipment. TeleSwivel™ brand hitches allow for faster connections and improved worker safety which result in increased productivity and decreased cost. That’s the bottom line.

TeleSwivel™ brand hitches extend out from the vehicle and move side-to-side, dramatically increasing the “target zone” -- up to 25 times -- for connecting hitch and trailer. Regardless of a driver’s towing experience, drivers will find connecting hitch and trailer to be faster, easier, and safer, regardless of their experience. TeleSwivel™ brand hitches help decrease the amount of injuries related to “muscling” the trailer onto the hitch by simply moving the hitch, not the truck.



Williams Innovations, based in Research Triangle Park, NC, is the leader in proximity hitching systems and technology. The TeleSwivel™ products will be available February 7-10 at the American Rental Association (ARA) trade show in Orlando, FL. Please visit us in booth 4442 for a free ROI assessment.

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