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## Revolutionary New Trailer Hitch to Debut at SEMA 2009

**Williams Innovations to announce groundbreaking TeleSwivel™ trailer hitches; battle-tested technology makes connecting truck and trailer faster and safer; move the hitch, not the truck.**

Research Triangle Park, NC (August 20, 2009) -- TeleSwivel™ technology moves from the battlefield to the roads as Williams Innovations unveils the first commercial TeleSwivel™ products. Currently used in combat by the US Army, Williams is adapting this proven technology for the commercial market.

“The reaction to our products by commanders and soldiers has been great,” said Dave Woolf, Williams’ CEO. “The most common question we get asked is ‘when can I get one for my own truck?’”



TeleSwivel™ hitches extend out from the vehicle and move from side to side, dramatically increasing the “target zone” for connecting hitch and trailer – up to 15 times. Regardless of a driver’s towing experience, they will find connecting trailer and truck to be faster and easier. Many drivers have found that they can attach the trailer singlehandedly. Injuries are eliminated because there is no need to “muscle” the trailer onto the hitch. Simply get close, and move the hitch, not the truck.

The TeleSwivel™ product line will include versions for all weight classes, including the TeleSwivel™ Pro (Class III and IV up to 10,000 pounds) and TeleSwivel™ XTreme models (various limits over 10,000 pounds).

Williams Innovations, based in Research Triangle Park, NC, is a leader in vehicle interconnection systems and technology. The TeleSwivel™ products will debut November 3-6, 2009 at the Specialty Equipment Marketing Association (SEMA) trade show in Las Vegas, NV in booth 32211.

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